



ADVISING
COMMUNITIES

**Division Unit Report for [LIBERAL ARTS ADVISING]
Submitted by [Ashley Glenn]**

1. NACADA Strategic Goal(s) <i>(List one of NACADA's 7 strategic goal(s) related to the specific desired outcome in #2)</i>	2. Specific desired outcome <i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i>	3. Actions, activities or opportunities for outcome to occur <i>(What processes need to be in place to achieve desired outcome)</i>	4. Outcome measurements & related data instrument(s) <i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i>	5. Other groups or individuals to connect <i>(List opportunities for collaboration with other groups)</i>	6. Anticipated challenges <i>(How will you address issues that arise as you work to achieve the outcome?)</i>	7. Progress toward outcome <i>(Complete in August 2021 report)</i>	8. Future action(s) based on data (Data-informed decisions) <i>(Complete in August 2021 report)</i>
Develop and sustain effective community leadership	Check in with 6 steering committee members to discuss their experience in the last year and create one goal for the upcoming year. Continue bimonthly steering committee meetings to plan programming for upcoming year.	Confirm continuing steering committee members Communicate with new members about leadership opportunities. Reach out to continuing and incoming steering committee members.	Send annual survey to membership Review the “how would you like to get involved?” responses	All members: Communicate that the steering committee serves as informal mentors to all membership Invite advising community membership to join steering committee, volunteer as a proposal reader, or volunteer as a member feature.	Individuals may not follow up via emails or by participating. Set regular steering committee meetings and keep open communication.	Recruited 9 members to serve as proposal readers and 6 member features. Continued with 6 steering committee members Met bimonthly and each steering committee member participated in a Liberal Arts Talk	Continue using the annual survey to recruit proposal readers and member features. Add a minimum of 2 new steering committee members as 2 current members will be stepping down. Continue regular steering committee meetings.

Expand and communicate the scholarship of academic advising	Increase the level of engagement within the AC. Offer an asynchronous option for engagement.	Create “member profiles” to add to the NACADA webpage and to share via Facebook. Incorporate discussion topics from membership survey into bimonthly email.	Keep regular communication—a bimonthly email to the Liberal Arts listserv. Share member feature in bimonthly email. Organize discussion topics by theme to and create a communication calendar for bimonthly emails.	Steering Committee Community Members who have volunteered as member features	Set regularly bimonthly deadlines for Liberal Arts listserv email.	Sent monthly Liberal Arts email – January through May. Featured 4 members in these emails. Gathered topics from membership through annual survey. Each month, members of the steering committee shared tips and tricks related to these topics.	Continue with a communication calendar and delegate who is responsible for that month’s content.
Provide professional development opportunities that are responsive to the needs of advisors and advising administrators	Provide a synchronous option for engagement and professional development for members	Offer a Zoom webinar/chat each semester. <ul style="list-style-type: none"> • Fall/December • Spring/March • Summer/May Each webinar will be led by a steering committee member(s)	Send membership update after each Zoom chat—so those who missed the talk can watch it.	Steering Committee Spring/March Chat—can collaborate with THP Community Summer/May Chat – can collaborate with Career Advising Community	Delegate Zoom chat follow-up to incoming chair, once voted and decided upon.	We offered 3 Liberal Arts Chats—February “Orientation as a Port for Possibility” with 28 attendees; March with “What I Learned as a Student...Applied to Advising with 46 attendees; May with Liberal Arts & Career Advising with 47 attendees	Increase the number of online chats offered to a minimum of 6. For next year, we have invited liberal arts advisors who presented at regional conferences to present at our Liberal Arts Tuesday Talks. 6 presentations are already scheduled.

Resources:

NACADA Strategic Goals - <https://www.nacada.ksu.edu/About-Us/Vision-and-Mission.aspx>